



Workshop on Research Mentoring Program in
Higher Education: Enhancing the Visibility of
Research Journals in Cambodia
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Management of Scientific Journals Using Open Journal System (OJS)

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Introduction to OJS

- Open Journal Systems (OJS) is an open source solution to managing and publishing scholarly journals online. OJS is a highly flexible editor-operated journal management and publishing system that can be downloaded for free and installed on a local Web server.
- It has been designed to reduce the time and energy devoted to the clerical and managerial tasks associated with editing a journal, while improving the record-keeping and efficiency of editorial processes. It seeks to improve the scholarly and public quality of journal publishing through a number of innovations, including enhancing the reader experience, making journal policies more transparent, and improving indexing.

Visibility of Scientific Journals Via OJS

- Enhancing the visibility of a scientific journal is crucial for attracting quality submissions, increasing readership, and establishing the journal's reputation within the academic community. OJS, developed by the [Public Knowledge Project](#), is a robust open-source platform designed to manage and publish scholarly journals efficiently. Utilizing OJS effectively can significantly improve your journal's visibility. Here's how:

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 1. Optimized Metadata Management
 - ✓ a. Comprehensive Metadata Standards
 - ✓ OJS supports various metadata standards like Dublin Core, which ensure that your journal's content is well-described and easily discoverable by databases and search engines.
 - ✓ b. Automated Metadata Export
 - ✓ Configure OJS to automatically export metadata to indexing services such as [CrossRef](#), [PubMed](#), and [Scopus](#). This facilitates broader dissemination and ensures your articles are included in major academic databases.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 2. Search Engine Optimization (SEO)
 - ✓ a. SEO-Friendly URLs
 - ✓ OJS allows for the customization of URLs to include relevant keywords, making it easier for search engines to index your content.
 - ✓ b. Metadata Tags
 - ✓ Proper use of title tags, meta descriptions, and alt texts for images within OJS can enhance search engine rankings.
 - ✓ c. Mobile Responsiveness
 - ✓ Ensure that your OJS theme is mobile-friendly. Search engines prioritize mobile-responsive sites, which can boost visibility.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 3. Integration with Academic Databases and Repositories
 - ✓ a. Indexing Services
 - ✓ OJS can be integrated with services like [DOAJ](#) (Directory of Open Access Journals) and [Google Scholar](#), increasing the journal's accessibility and discoverability.
 - ✓ b. Institutional Repositories
 - ✓ Link your journal with institutional repositories to enhance its reach within academic institutions.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 4. Open Access and Licensing
 - ✓ a. Open Access Policies
 - ✓ OJS supports various open access models, making your journal freely available to a global audience. Open access increases citation rates and overall visibility.
 - ✓ b. Licensing Options
 - ✓ Choose appropriate [Creative Commons Licenses](#) to clarify usage rights, encouraging sharing and dissemination.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 5. Social Media and Online Marketing
 - ✓ a. Social Media Integration
 - ✓ OJS can be configured to automatically share new articles on social media platforms like Twitter, Facebook, and LinkedIn, driving traffic and engagement.
 - ✓ b. Email Newsletters
 - ✓ Utilize OJS's built-in newsletter features to inform subscribers about new issues, articles, and announcements, keeping your audience engaged.
 - ✓ c. Blogging and Content Marketing
 - ✓ Maintain a blog or news section within your OJS site to highlight key articles, editorials, and events, attracting more visitors.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 6. User Experience and Accessibility

- ✓ a. Intuitive Navigation

- ✓ Ensure that your OJS site has a clear and intuitive navigation structure, making it easy for users to find content.

- ✓ b. Accessibility Standards

- ✓ Adhere to web accessibility standards (e.g., [WCAG](#)) to make your journal accessible to a broader audience, including those with disabilities.

- ✓ c. Multilingual Support

- ✓ OJS supports multiple languages, allowing you to reach non-English speaking researchers and expand your journal's global footprint.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 7. Analytics and Monitoring

- ✓ a. Integration with Analytics Tools

- ✓ Integrate Google Analytics or other analytics tools with OJS to monitor traffic, user behavior, and engagement metrics.

- ✓ b. Regular Reporting

- ✓ Use analytics data to understand which content is most popular and tailor your strategies to enhance visibility further.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 8. Community Building and Networking
 - ✓ a. Peer Review Transparency
 - ✓ OJS supports various peer review models, including open and transparent reviews, which can enhance trust and visibility within the academic community.
 - ✓ b. Collaboration Features
 - ✓ Encourage collaboration among editors, reviewers, and authors through OJS's user management and communication tools.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 9. Regular Updates and Maintenance

- ✓ a. Keep OJS Updated

- ✓ Regularly update your OJS installation to benefit from the latest features, security patches, and performance improvements, ensuring a smooth user experience.

- ✓ b. Technical Support

- ✓ Provide reliable technical support for users, maintaining the journal's reputation and encouraging continued engagement.

Visibility of Scientific Journal Via OJS (Continued)

- ✓ 10. Leveraging OJS Plugins and Extensions
 - ✓ a. Enhancing Functionality
 - ✓ OJS offers a variety of plugins that can add functionalities like advanced search, citation management, and enhanced social media integration.
 - ✓ b. Custom Features
 - ✓ Develop or integrate custom plugins tailored to your journal's specific needs, further differentiating it and improving visibility.

Registration

- Access journal as logged out user
- Go to login page, click on register, and enter details
- Click the register button
- See a link to make submissions

Task 1: Registration Practice

- Please go to this journal website and register:
<https://ejournal.educationalfields.com/index.php/CJESS>



Submission

- Go to the journal website and log in to your account.
- New Submission

Submit an Article

1. Start

2. Upload Submission

3. Enter Metadata

4. Confirmation

5. Next Steps

Section

*Articles must be submitted to one of the journal's sections. **

Submission Requirements

You must read and acknowledge that you've completed the requirements below before proceeding.

- ☐ The submission has not been previously published, nor is it before another journal for consideration (or an explanation has been provided in Comments to the Editor).
- ☐ The submission file is in OpenOffice, Microsoft Word, or RTF document file format.
- ☐ Where available, URLs for the references have been provided.
- ☐ The text is single-spaced; uses a 12-point font; employs italics, rather than underlining (except with URL addresses); and all illustrations, figures, and tables are placed within the text at the appropriate points, rather than at the end.
- ☐ The text adheres to the stylistic and bibliographic requirements outlined in the Author Guidelines.

Publication Process

- Log into the journal website as an admin.

Submissions

My Queue 2 **Unassigned** 1 **All Active** 8 **Archives** 10 [Help](#)

My Assigned **Filters** **New Submission**

29	Pen et al. Review the advantages and disadvantages of the Funan Techo Canal project in Cambodia	Production	View	▼
19	Stephen Determinants of Effective Implementation of Participatory Teaching Methods: A Case of Selected ...	Submission	View	▼

Publication Process (Continued)

QuickSubmit Plugin

This plugin allows you to quickly add complete submissions to the production stage or directly into an issue.

Cover image

 Upload

Section

*Articles must be submitted to one of the journal's sections. **

Prefix

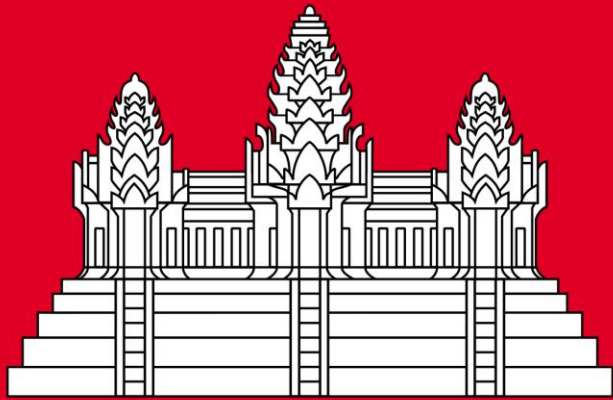
Examples: A, The

Title *

Subtitle

Some Links to Share

- <https://ejournal.educationalfields.com/index.php/CJESS>
- <https://journal.unnes.ac.id/nju/paramita>
- <https://journal.unnes.ac.id/journals/ijhe/about/editorialTeam>
- <https://www.igi-global.com/>
- <http://www.assumptionjournal.au.edu/index.php/newEnglishTeacher/index>
- <https://www.scimagojr.com/>
- <https://www.scopus.com/sources.uri?zone=TopNavBar&origin=searchauthorfreelookup>
- <https://sci-hub.se/>



Q & A

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